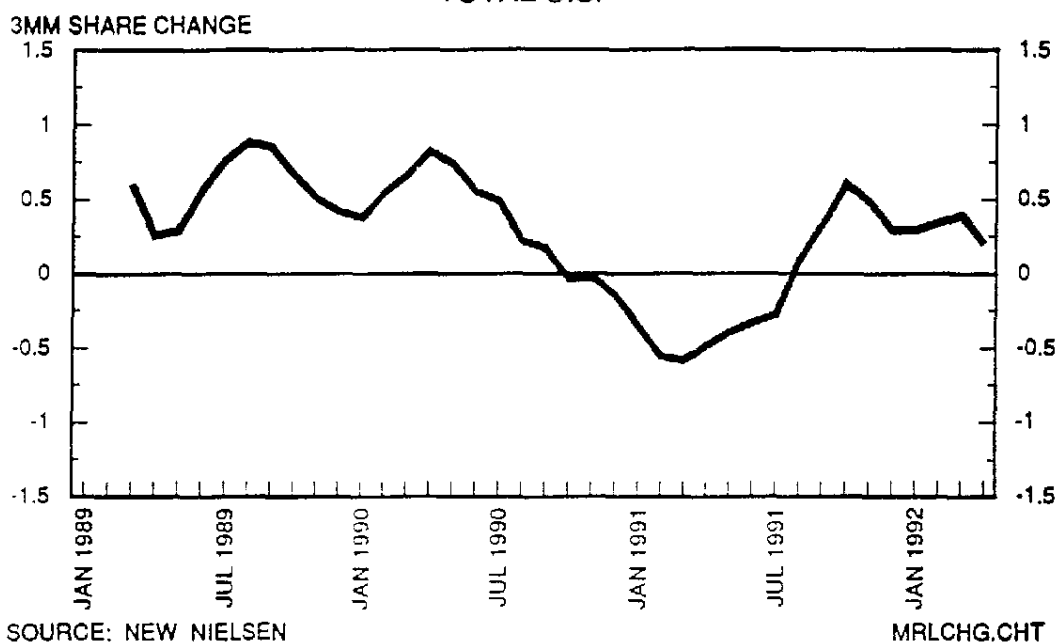
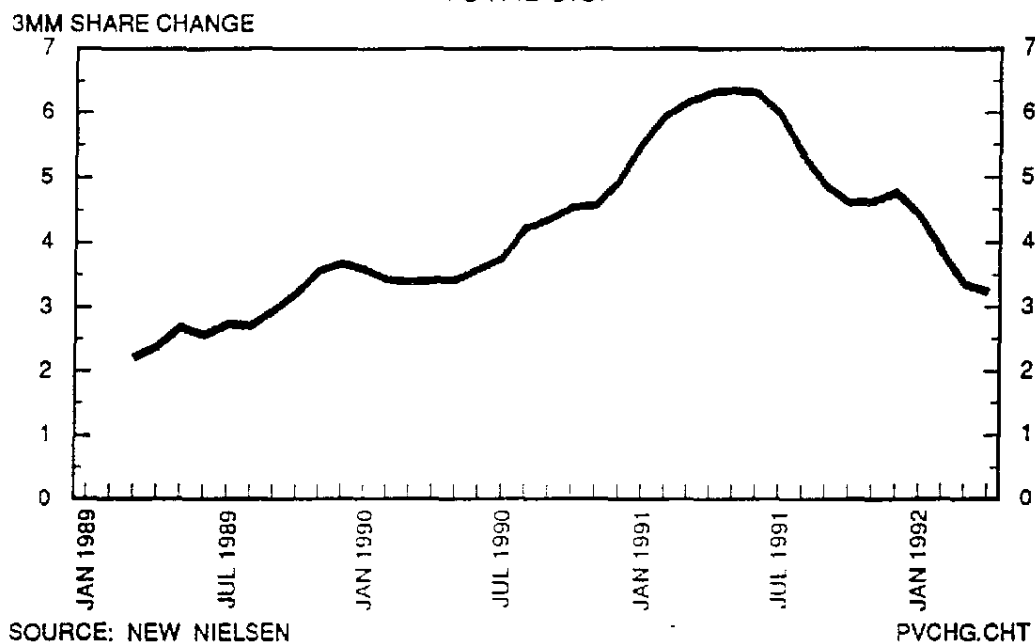


# NEW NIELSEN TOTAL MARLBORO VS. PRICE VALUE SHARE CHANGE

TOTAL MARLBORO  
3MM SHARE CHANGE - CURRENT VS. YEAR AGO  
TOTAL U.S.



TOTAL PRICE VALUE  
3MM SHARE CHANGE - CURRENT VS. YEAR AGO  
TOTAL U.S.



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